Hello,

I'm
Harsha Prasad H.

*User Interface, Visual Designer
and Illustrator*

About me

I like to overcome threats by transforming them into challenges and opportunities by exploring new things professionally.

By profession, I'm a visual designer with a combination of art and design thinking. While also looking to bring a solid knowledge of design abilities to craft new and improved marketing practices and approaches to enhance the sales of the organization's products and services in line with their professional branding and strategic mission.

Education

3D Animation - Ants

Graphic and web designing - Arena

UI/UX - DesignBoat UI/UX School

B.Com - Mewar University (Pursuing)

(BFA) - KSOU

Design Thinking The Beginner's Guide - The Interaction Design Foundation

Enterprise Design Thinking Practitioner - IBM

UX by Aaron Lawrence - Udemy

Interests

Swimming, cricket, badmiton, chess, carrom board, trekking, bikeing, dance, traveling, sketching

Experience

1. IBM
User interface, Visual Designer
and Illustrator
June 2017 - Present

I'm currently working with the
Digital Discipline, IBM Secure Lever (core
team), and People Illustration core team

Where my roles involve for
Digital Discipline.

- Collaborate with the Global Project
  Manager Content Strategists, Digital
  Strategists to create page design

- Using the right components, creating
  wireframe and visual treatment

- Work with front-end developers

IBM Secure lever

- Collaborate with the Global Project
  Manager, Design Director to create
  design materials for IBM security

- Generate clear ideas, concepts,
  and designs of creative assets
  from beginning to end.

People Illustration (WIP)

- Collaborate with the Global Creative
  Director and other illustrators

- Involved in conceptualization and
  creating complete flat style people
  illustration from guidelines to complete
  kit which involves skeleton of the
  character, portraiture, diversity,
  and inclusion

- Helping other designers in QA,
  following IBM guidelines, and creating
  concepts.

Projects

QuarterBack (Internal Webpage)
My role involved in redesign the
QuarterBack webpage.
Conceptualization and creating
wireframes according to the
brand guidelines.

Digital Discipline.
Security web page
Garage web page

Experience

2. HARRY&LOUIT
Senior Visualizer
September 2015 - April 2017

My Roles and Responsibility are taking the brief from the clients, working with Art Director and team on the concepts. Designing collaterals, social media posts, and GIFs emailers.

3. Quadra Point
Graphic Designer cum Visualizer
January 2014 - August 2015

My Responsibility is to design flyers, brochures, social media posts for event

4. Creative Mediapulse
Graphic Designer
September 2013 - December 2013

Creating emailers, social media posts, web pages, web banners, google GIFs

5. Mediateck I' Solution
Graphic Designer
April 2013 - September 2013

6. Hibu
Graphic Designer
May 2011 - March 2013

Worked on Magazine Design, yellow pages and webpage design

Client Experience
IBM - Titan - Fastrack - Zoop - Bathla - Tommy Hilfiger - Helios - Yamaha - LG

Capabilities

- UI/UX design
- UI icon motion (Basic)
- UI motion (Basic)
- Iconography
- Illustration
- Design process
- Brand identity
- Interactive PDF
- Social Media Post

Software

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe XD
- Adobe Animate
- Sketch
- Figma
- Invision
- Coreldraw
- Google Web Designer
- Google Campaign Manager
- Powerpoint

Contact

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Linkedin | Instagram

Portfolio

Website | Behance

Thank you :)